



SUMMARY

Dynamic and collaborative Designer with a strong track record of delivering premium digital, motion, and print assets for global enterprise technology campaigns. Expert in Photoshop, Illustrator, and After Effects, with hands-on experience integrating advanced AI tools (Adobe Firefly, Nano Banana, Sora, Midjourney, ChatGPT) to optimize production workflows. Skilled in translating complex tech concepts into visually engaging stories across diverse international markets, including the MEA and European regions.

EXPERIENCE

Digital Executive

Maiora

06/2019 - 03/2021

Specialized in graphic design and digital marketing, creating visual content for digital campaigns.

- Developed engaging digital content to support brand visibility and marketing initiatives.

Graphic Designer

PRF Technix

05/2021 - 05/2022

Created branding and marketing assets across digital and print applications.

- Developed social media campaigns and logo designs that contributed to increased brand engagement.
- Designed advertising flyers, marketing brochures, and motion graphics.

Manager - Visual Design

Team Pumpkin

06/2022 - 01/2026

Led creative and visual design projects across digital, social, print, and marketing platforms.

- Developed graphics, motion graphics, and visual storytelling assets aligned with brand strategy and campaign objectives.
- Worked extensively with Photoshop, Illustrator, and After Effects, with additional use of Premiere Pro, Audition, and Acrobat.
- Integrated AI tools including Freepik AI, ChatGPT, Sora, and Midjourney to enhance creative exploration and production workflows.
- Collaborated with cross-functional teams to deliver high-volume creative projects within tight deadlines.
- Mentored junior designers, supporting skill development and maintaining design consistency across projects.

Motion Designer

Webidoo

2026 - Present

Working as Motion & Graphic Designer.

- Created premium motion graphics and visual assets for high-profile global campaigns, including Lenovo x FIFA and David Beckham.
- Developed social media animations and localized graphic layouts while maintaining strict adherence to Lenovo's global brand guidelines.
- Designed dynamic visual components for B2B and B2C product marketing campaigns using After Effects, Photoshop, and Illustrator.
- Regional Execution & Amazon Localization - Produced and adapted digital, social, and print assets for international markets across MEA and Africa.
- Supported European market deliverables across the Nordics, UKI, Poland, and Italy, adapting creative assets for regional requirements.
- AI Workflow & Production - Integrated Adobe Firefly, Nano Banana 2, and Nano Banana Pro into image-editing, asset-generation, and creative variation workflows.
- Maintained a versatile production pipeline across digital and print using Photoshop, Illustrator, and After Effects, with foundational support in Premiere Pro.
- Collaborated within a cross-functional creative team to deliver high-volume, polished visual assets under tight regional deployment deadlines.

EDUCATION

Diploma

Frameboxx

05/2014 - 11/2016 Bangalore

KEY ACHIEVEMENTS



Global Campaign Execution

Contributed to high-profile international campaigns including Lenovo x FIFA and David Beckham, delivering localized motion and graphic assets across multiple global regions.



Social Media Enhancement

Increased social media engagement by 50% within 6 months through targeted content strategies.



Brand Identity Design

Developed 20+ brand logos across client projects, contributing to increased client satisfaction.



Amazon A+ Design

Designed marketing materials for Amazon A+ pages, contributing to a reported 40% increase in visibility.

SOFTWARE KNOWLEDGE

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Adobe Audition

Adobe InDesign

Adobe XD

Figma

SKILLS

Motion Graphics	InDesign	Adobe XD	
Illustrator	After Effects	Graphic Design	
Freepik AI	Sora	logo design	Photoshop
Midjourney	Nano Banana	ChatGPT	
Visual Storytelling	Brand Design		
Layout Design	Social Media Design		
Animation	Content Writing	Copywriting	
Social Media Marketing	SEO		

PROJECTS

Portfolio

Personal portfolio of graphic design projects.

- gokool.net

INTERESTS



Sports and Fitness

Enjoys playing cricket and badminton, as well as engaging in PC gaming and fitness activities.

CERTIFICATIONS

Google Ads Training

Ultimate Google Ads Training

Digital Marketing Course

The Complete Digital Marketing Course - 12 Courses in 1

Communication Strategy

Communication Strategy for Social Media

Nano Banana Pro

Certificate Program

LANGUAGES

English

Proficient



Hindi

Proficient



Kannada

Proficient



Tulu

Native



AWARDS



Team pumpkin - Multiple Employee of the month.



Webidoo - Best team award.